

NEW GRADUATE PROGRAM PROPOSAL FORM

Instructions for filling out the proposal form can be found on the Graduate College Documents & Forms webpage (<https://www.bgsu.edu/graduate/documents-and-forms.html>)

* - Denotes a required field

A. DESIGNATION OF NEW DEGREE PROGRAM

A.1. Degree designation (e.g., MA, MS, MFA, PhD, EdD, etc.) *

GRADUATE CERTIFICATE

A.2. New program name (e.g., History) *

CERTIFICATE IN CROSS-CULTURAL AND INTERNATIONAL EDUCATION

A.3. Administrative unit of program (name[s] of the participating department[s] or school[s]) *

School of Educational Foundations, Leadership & Policy (Division of Educational Foundations & Inquiry)

A.4. PROGRAM DELIVERY METHODS

FACE-TO-FACE

A.4.1. Are you requesting this program be approved as a 100% face-to-face program? *

Yes



A.4.1.1. Projected year the program will commence *

2021



A.4.1.2. Projected term the program will commence *

Fall



WEB-CENTRIC (HYBRID)

A.4.2. Are you requesting this program be approved as web-centric (hybrid) program? *

No



ONLINE

A.4.3. Are you requesting this program to be approved as a 100% online program? *

No



B. JOINT PROGRAMS

B.1. Will this be a joint program with another institution of higher learning? *

No



C. PROGRAM CURRICULUM

C.1. CATALOG

C.1.1. Catalog description (no more than 200 words) *

The Certificate in Cross-Cultural and International Education consists of four core courses focused on educational issues and problems from comparative and international perspectives. The required courses focus on disciplinary studies of education and research inquiry into societal, cultural, and structural education issues.

C.2. SPECIFIC CURRICULUM

C.2.1. List any new courses being created for this program. (Any new courses specifically for the new program must accompany the new program modifications form when it moves to Full Graduate Council for review.) *

No new courses are being proposed for the certificate. For the MA program, we recently proposed a new core course, EDFI 6820 (Topics in Cross-Cultural and International Education) which we will offer as part of this certificate, once approved.

C.2.2. Required hours in degree (certificate programs with 12-20 hours are approve by BGSU; 21 or more credit hours necessitate approval by BGSU and CCGS) *

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E. OTHER INFORMATION

E.1. Provide other information that may be helpful in the review process, as appropriate.

Courses for F.2 Program Checksheet and F.3 FIS are included in the main proposal. Thank you for your consideration and we look forward to your feedback.

F. ATTACHMENTS

Please click the "Supporting Docs & Reviews" tab to attach/view attachments.

SUBMIT FORM

There are two options below for your proposal. Please find the description below and select the appropriate button.

Save – This option saves your proposal, but does not yet submit it for processing. You will receive an email with a link to retrieve your proposal for further updates and eventual submission.

Submit – When your proposal is complete, please select this option to immediately submit your proposal for processing. After submission, you will no longer have access to edit your proposal, but you will receive an email with a link to review and share your proposal.

SAVE

CERTIFICATE CHECK SHEET

Certificate in Cross-Cultural and International Education (MACIE)

School of Educational Foundations, Leadership and Policy

College of Education and Human Development

Bowling Green State University

Candidates must complete a minimum 12 semester hours of graduate coursework.

REQUIREMENTS (12 credit hours total)

____ EDFI 6010. Comparative Education (3 credits)

____ EDFI 6030. Social and Cultural Foundations of Education (3 credits)

____ EDFI 6750. Cross-Cultural Human Development and Learning (3 credits)

____ Choose either: EDFI 7600. Seminar in International Education Policy (3 credits)

OR

EDFI 6820. Topics in Cross-Cultural and International Education (3
credits)

*Substitutions for any of these required courses can be made with the permission of the Program Coordinator of the *Master of Arts in Cross-Cultural and International Education (MACIE)* program in consultation with the faculty of the course being substituted.

From: [Christopher J Frey](#)
To: [Louisa Shu Ying Ha](#)
Cc: [Heidi L Bouza](#)
Subject: Re: Letter of Support for Cross-Cultural and International Education Certificate
Date: Thursday, March 24, 2022 2:25:25 PM

Thank you so much, Louisa – sorry again for the last minute ask. Much appreciated –

Chris

(cc: Heidi Bouza)

From: Louisa Shu Ying Ha <louisah@bgsu.edu>
Date: Thursday, March 24, 2022 at 2:24 PM
To: Christopher J Frey <cjfrey@bgsu.edu>
Subject: Re: Letter of Support for Cross-Cultural and International Education Certificate

The School of Media and Communication supports the proposed Certificate in Cross-Cultural and International Education. We also encourage future collaboration between the master program in Cross-Cultural and International Education and the School of Media and Communication's Master degree in international/intercultural Communication.

Louisa Ha, Ph.D.
Professor of Research Excellence
Graduate Coordinator
School of Media and Communication

From: Christopher J Frey <cjfrey@bgsu.edu>
Date: Wednesday, March 23, 2022 at 4:26 PM
To: Louisa Shu Ying Ha <louisah@bgsu.edu>
Subject: Letter of Support for Cross-Cultural and International Education Certificate

Hi Louisa,
Thank you for your offer to write a short letter of support for the proposed Certificate in Cross-Cultural and International Education. I had some health and family things come up the last few weeks and fell behind; our next Graduate Council meeting about this is tomorrow. If there is still time, would you be willing to write a short letter and bring it to the meeting tomorrow? If there's not time, I completely understand and think the proposal will be OK without it...we aren't necessarily overlapping with other programs, I hope we are complementing them.

I've attached the draft of the proposal I submitted.

Sorry for the late note, thanks again for your offer.

--Chris Frey

**CERTIFICATE IN CROSS-CULTURAL & INTERNATIONAL EDUCATION (CCIE)
PROPOSAL**

Mode of Delivery: Face-to-Face

**30 January 2021
School of Educational Foundations, Leadership & Policy
Bowling Green State University**

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Appendix A – Course Descriptions [required]

Appendix B – Fiscal Impact Statement [required]

Appendix C – Needs Surveys/Market Analysis [N/A]

Appendix D – Consultants’ Reports [N/A]

1. Characteristics of the New Certificate Program

a. Brief Description of the Disciplinary Purpose and Significance of the Proposed Degree [max 300 words]

The four courses in the proposed Cross-Cultural and International Education Graduate Certificate are core courses in the *Master of Arts in Cross-Cultural and International Education* (MACIE) program at Bowling Green State University. MACIE is a graduate program in the School of Educational Foundations, Leadership & Policy (EFLP), approved by the Ohio Board of Regents in 2006 and now in its 14th year. MACIE is the only graduate program at BGSU with an international focus for educators. MACIE prepares educators to lead education development locally and globally, foster international educational partnerships, and infuse educational curriculum, policy, and practices with cross-cultural understanding.

The MACIE program faculty are in the Division of Educational Foundations and Inquiry in EFLP. Faculty in this area teach courses in the disciplinary and comparative foundations of education for MACIE students and for most graduate programs in the College of Education & Human Development. The grounding in the disciplinary foundations of education means MACIE students inquire into education issues engaging historical, sociological, political, comparative, and psychological disciplinary methods and research from cross-cultural, multilingual, and international/global perspectives. The courses in the certificate are research oriented, in which students apply course readings to settings and issues related to their interests and broader academic and professional goals.

• Rationale for designation [max 100 words]

The Certificate is the appropriate designation because it provides a credential to students who may be pursuing a graduate degree at BGSU already and use this as a minor or cognate; local teachers interested in the MACIE program but not sure whether to pursue a master's degree. This anticipated increase would not overload the core classes, nor necessitate second sections of these courses. All four core courses are taught at least once a year, with a regular cohort of 10-15 full-time MA students. We anticipate up to five applications for the CCIE Certificate each year.

• Definition of the focus of the program [max 300 words]

The focus of the CCIE Certificate is to develop a foundational understanding of cross-cultural and international education from a research oriented, disciplinary basis. Students will leave the certificate with an understanding of key theories and concepts in cross-cultural and international education, practice in research and scholarship, and the opportunities to apply their learning to real-world situations. Students who complete the CCIE certificate may apply this coursework in a variety of fields in education, including teaching, administration

and leadership, research, international development, multicultural initiatives, international and global education, as well as outside education.

b. Total Credit Hours

12 credit hours.

c. Typical Length of Time to Complete the Program

Courses are offered annually through the MA in Cross-Cultural & International Education, so the certificate can be completed in two semesters (Fall/Spring). Courses are generally not available during the summer.

d. Proposed Initial Date for Implementation

Fall 2021

e. Primary target Audience for the Program [max 300 words]

Enrolled graduate students at BGSU who would like to earn a certificate from courses they take in cross-cultural & international education; students interested in the MA in Cross-Cultural & International Education (MACIE) program who have not yet decided to apply to the program; local educators and professionals interested in cross-cultural and international education.

f. Special Efforts to Enroll and Retain Underrepresented Groups [max 500 words]

The MACIE program enrolls a diverse cohort of students, usually half from abroad, mostly from low-to-middle income countries, and a representative group of US students, about half from Ohio and half from out-of-state. Our domestic student cohorts to date have generally reflected the demographics of Ohio. MACIE faculty also teach a variety of undergraduate courses from which we have recruited underrepresented students into our program over the last decade. Other undergraduate programs on campus who normally attract a diverse pool of students, who might have interest in cross-cultural or international topics will be encouraged to assist in advertising the program.

2. Institutional Planning for the Program

[Also attach Needs Surveys/Market Analysis as Appendix if applicable]

a. Physical Facilities and Equipment and Staff Needed

All courses in the proposed certificate are offered annually through the MA in Cross-Cultural & International Education program. No additional facilities, equipment or staff are required.

b. Evidence That a Market for the New Program Exists [max 500 words. Evidence could include societal demand and institutional need. How has estimated program demand been factored into realistic enrollment projections? How has this evidence been used in planning and budgeting processes to develop a quality program that can be sustained?]

As a certificate, the goal is to (1) yield additional students into an existing program, and (2) offer those students enrolling in MACIE courses but not the MACIE program a chance to earn a credential from their work. The certificate would give students who cannot enroll in the full master's program or in a dual degree plan a way to take courses in our program and earn a credential; the certificate will also allow new students to take courses without committing to the degree.

3. Statewide Alternatives

[max 300 words. What similar programs are at other institutions and how may they differ from the program being proposed?]

There are no graduate certificates in Ohio or Michigan focusing on cross-cultural and international education in a global K-12 context. Kent State University has a certificate in International Higher Education (15-credit hours), but course work focuses on the internationalization of higher education and international student services in the United States. Kent State University and Ohio University, which have academic programs in comparative and international education, do not have a graduate certificate in the study of Cross-Cultural and International Education at the preK-12 level.

4. Growth of the Program

[What future growth do you anticipate over several years, and how will you manage this growth? max 200 words]

We anticipate up to five students/year enrolling in this certificate program, which will not exceed our current class or faculty capacity. We do not expect rapid growth in this program at this time.

5. Curriculum and Instructional Design

[Also attach Course Descriptions as Appendix]

a. Admissions Procedures and Requirements

Applicants to the Cross-Cultural and International Education Certificate program must have an undergraduate degree, and will complete an application form, a short essay on their interest and preparation for this certificate, official transcripts from all higher education institutions attended, confirmation that they are in good standing as a current graduate student (if applicable) and two (2) letters of recommendation.

b. Prerequisites [if applicable]

There are no course prerequisites for the CCIE Certificate.

- c. **Proposed Curriculum** [create a table listing your curriculum, including course numbers, titles, and credit hours, and categorize them as required vs. electives as appropriate and identify if any will be new courses]

d. Learning Outcomes

Course Number	Title	Credit Hours	Req/Elect	Existing or New Course?	
EDFI 6010	Comparative Education	3	Req	Existing	
EDFI 6030	Social and Cultural Foundations of Education	3	Req	Existing	
EDFI 6750	Cross-Cultural Human Development & Learning	3	Req	Existing	
EDFI 7600	International Education Policy OR	3	Req	Existing	
EDFI 6820	Topics in Cross-Cultural and International Education			New	

a

Assessment [4-8 outcomes suggested. Add rows as needed. An assessment strategy can be used to assess more than one outcome. List corresponding learning outcome(s) in parentheses next to each assessment (e.g., {LO1, LO4}).]

Learning Outcomes	Assessments
1. Demonstrate the knowledge of research skills necessary for international/cross-cultural educational and interdisciplinary research.	1. Final research papers in each CCIE core course focus on appropriate research methods using research and scholarship from the field of CCIE and related fields and disciplines.
2. Relate academic learning to authentic problems and apply conceptually based models to real-life settings and challenges	2. Final research paper in EDFI 7600 (International Education Policy) or EDFI 6820 (Topics in CCIE) focus on an analysis of a topic in cross-cultural and international education and its real-world problems and applications.
3. Apply research skills and analyze issues of cultural and international understanding with educational theory and practice in local,	3. All core CCIE courses are grounded in research and scholarship in cross-cultural, international and global perspectives; formative

national or international settings	and summative assessments in each course center these perspectives in required academic work.
4. Construct conceptual models of the relationship between education and global challenges/problems.	4. Formative and summative assessments in EDFI 6010 (Comparative Education) and EDFI 6030 (Social and Cultural Foundations of Education) require students to analyze, synthesize and evaluate concepts and theories in CCIE to current issues in cross-cultural, international and global education.

6. Institutional Staffing, Faculty, and Student Support

- a. **Faculty** *[How many and what types of faculty (full-time and part-time) will be employed in the program? Describe how the number and type of faculty is sufficient to support the program, especially if the program contains a research or heavily mentored activity. How many, if any, new faculty will be hired for the program?]*

There are currently (Spring 2020) six full-time, tenured or tenure-track faculty affiliated with the MACIE program. MACIE currently enrolls 10-15 new students each year, and the addition of up to five additional graduate students in a certificate program will not require additional faculty members. The proposed certificate program will not require research or intensive mentoring, as it does not include a capstone or separate research project.

- b. **Administrative arrangements** [where will the program be administratively housed?]

The CCIE Certificate will be housed in the School of Educational Foundations, Leadership & Policy, within the Division of Educational Foundations and Inquiry (EDFI) and will be managed by the MACIE Program Coordinator, in conjunction with the EDFI Area Coordinator.

Appendix A – Course Descriptions

EDFI 6010. Comparative Education (3 hrs)

Comparative study and critique of the role of education in national and global development. Emphasis on the interrelationship between cultural, economic, and political factors and the roles of education in selected developed and developing nations.

EDFI 6030. Social and Cultural Foundations of Education (3 hrs)

An interdisciplinary introduction to the concept of culture and its relation to education; cross-cultural and international education; globalization; text and language; immigration and displacement; human possibility, subjectivity and identity.

EDFI 6750. Cross-Cultural Human Development and Learning (3 hrs)

Study of theories of human development and perspectives on learning from a cross-cultural approach. Special emphasis placed on the contextual nature of human development and its relation to sociocultural contexts.

EDFI 7600. Seminar in International Education Policy (3 hrs)

Critical examination of the historical, cultural, economic, social and political forces shaping education policy from an international and global perspective.

OR

EDFI 6820. Topics in Cross-Cultural and International Education (3 hrs)

Examination of topics in Cross-Cultural and International Education appropriate for interdisciplinary study. May be repeated once on different topics. No prerequisites.

Appendix B – Fiscal Impact Statement [required]

There are no anticipated fiscal impacts with this certificate. MACIE currently has five (5) full-time tenured/tenure-track faculty members, and the proposed certificate would likely add no more than five (5) students to our core classes each year. There are no research or capstone requirements for the proposed CCIE Certificate, and additional labor for faculty should be minimal.

Appendix C – Needs Surveys/Market Analysis [not applicable]

Appendix D – Consultants' Reports [not applicable]